

MANAGEMENT SYSTEMS
INTERNATIONAL

LearningPaths™

Corporate Training License

ISO Competence as Organizational Infrastructure
Learning Paths for ISO-Certified Organizations or
Companies Preparing for Certification. Licensing MSI's
Proven ISO Training Library

Learning Paths for ISO-Certified Organizations or Companies
Preparing for Certification

Licensing MSI's Proven ISO Training Library

28 Expert-Built ISO Courses

Structured as PDCA Learning Paths

Can Be Provided on Your Current LMS

Annual License — Per Seat Internal Use

5 ISO Standards Covered Plus combinations

About MSI

Your ISO Excellence Partner Since 1998

Management Systems International (MSI) is the only ISO consulting firm that integrates implementation, ongoing maintenance, AND continuous education — giving organizations the tools, knowledge, and support to sustain certification with confidence.

From manufacturing to medical devices to aerospace, MSI turns ISO standards into practical tools for improvement — not just compliance.

Standards Covered:

ISO 9001

ISO 13485

ISO 14001

ISO 45001

ISO 7101

ISO 9001/13485

ISO 9001/14001

ISO 14001/45001

28

Years of ISO Excellence

80+

Systems Built- 28 Years
Doing It.

28

Expert-Built Courses —
Growing to 50+

About MSI

Your ISO Excellence Partner Since 1998

Disclaimer A quick note: we're sharing this at an early stage to work with Founding Partners— because we want your input to help shape what we build. Everything you see here is our current direction, and details will evolve as we go. That's actually the point of reaching out now. *Be part of the development by telling us you are interested. We are looking for 3 different sizes of organizations and preferably multi-standard and at least 1 small business.*

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The ISO Training Challenge

Organizations don't fail ISO because they under-trained once. They struggle because training was never treated as infrastructure.

1

Per-Course Pricing Limits Access

When training is billed per event or per seat, managers delay training to control costs — often right before audits.

2

Inconsistent Competence Across Roles

Without structured learning paths, employees receive fragmented training that doesn't map to their ISO responsibilities.

3

Building Content is Expensive

Creating ISO-specific, role-aligned training from scratch requires years of expertise and significant budget investment.

The ISO Training Solution

LearningPaths™ is ISO competence infrastructure for ISO-certified organizations that struggle to:

- ☐ *Sustain knowledge,*
- ☐ *Awareness, and*
- ☐ *Audit-ready competence over time*

— unlike event-based ISO training, generic LMS platforms, or per-course certification body offerings.

What Makes MSI Different

Not theory. Not repackaged compliance content. Built from doing the work.

200+

Certification audits
attended alongside clients

80+

Management systems
built from scratch

World's

Broadest ISO-specific
training library

The Broadest ISO Training Library in the World

28 ISO-specific courses today, growing to 50+ — more dedicated ISO training depth than any certification body offers. While CBs provide transition, internal auditing and awareness courses, MSI offers the complete curriculum: awareness, overviews, leadership, launch mastery, internal auditing, and specialty workshops.

80+ Systems Built From Scratch

MSI hasn't just studied ISO — we've built 80+ complete management systems from the ground up across manufacturing, medical devices, aerospace, and environmental organizations. Every course reflects what we learned doing the work, not just teaching it.

What Is the Corporate Training License?

An annual license that gives your organization per seat access to MSI's complete ISO training library — structured as learning paths, delivered under your brand.

Complete Course Library

Access all 28 MSI courses across 5 ISO standards — overviews, internal auditing, planning, interviews, and more.

Structured Learning Paths

Courses organized by role and PDCA phase — Customer Focused, Leadership, Operational Excellence, Employee Advocate.

White-Label Delivery (as an upgrade)

Present training under your organization's brand. Your employees see your logo, your learning environment.

Per Seat Internal Use

Train your workforce per seat as agreed — per-seat fees. Users can access training whenever needed, as often as needed.

Expanding Content Library

New courses added quarterly across Q1 and Q3 2026. Your license grows with MSI's content.

Audit-Ready Competence

Role-aligned content ensures your team can demonstrate competence exactly where auditors look for it.

The Course Library

28 Courses Across 5 Categories

1

Awareness

ISO 9001, 13485, 14001, 45001, 7101 | 38–60 min

\$149/course

retail

2

Overviews

ISO 9001, 13485, 14001, 7101 + more | 1–5 hrs

\$497/course

retail

3

Launch Mastery

ISO 9001, 13485, 14001, 7101 & Integrated | Onboarding focus

\$397/course

retail

4

Internal Auditing

ISO 9001, 13485, 9001+13485 | 6.5–8.5 hrs intensive

\$1,137/course

retail

5

Workshops & Interviews

Transitions, Internal Auditor, QMS Interviews, Inspired Leadership, D&D, and more

\$297–\$797

retail

*License replaces per-course purchasing. All current and future 2026 content included.

Structured Learning Paths

PDCA Framework — 4 Role-Based Membership Tracks

P PLAN	D DO	C CHECK	A ACT
Planning Courses	Interview Courses	Internal Audit Courses	Risk & Change Mgmt
Strategy & Preparation	Execution & Practice	Review & Evaluation	Identify & Manage Change
Customer Journey Planning	Customer Interview Skills	CX Audit Fundamentals	Customer Risk & Change
Strategic Planning for Leaders	Leadership Interviews	Leadership Audit Reviews	Leading Risk & Change
Process Planning	Ops Interview Techniques	Operational Audit	Operational Risk & Change
Workforce Planning	Employee Interview Skills	HR Audit Essentials	Employee Risk & Change
Customer Focused	Leadership	Operational Excellence	Employee Advocate

Corporate Learning Paths — At a Glance

Four role-based learning paths ensure appropriate, consistent ISO competence across every level of the organization.

Learning Path	Primary Audience	Primary Focus	Organizational Value
EL Executive & Leadership Path	Executives, senior leaders, managers	ISO intent, leadership responsibilities, system oversight	Informed leadership, effective management review, sustained system ownership
OA Organization-Wide Awareness Path	General workforce	Awareness of applicable standards, policies, objectives, and role relevance	Consistent awareness, reduced audit risk, clear evidence of competence
IA Internal Audit Foundations Path	New or developing internal auditors	Audit fundamentals, participation skills, and confidence building	Stronger audit inputs, consistent participation, improved audit quality
QA Qualified Internal Auditor Path	Designated internal auditors	Audit planning, execution, reporting, and continual improvement	Effective audits that add value and support continual improvement

Learning paths may be assigned individually or combined to support single-standard or integrated management systems (e.g., ISO 9001, ISO 14001, ISO 45001, ISO 13485, ISO 7101).

Pricing That Reflects Value

MSI prices the Corporate Training License as organizational infrastructure that sustains ISO competence over time — not as a collection of courses, seats, or transactions.

1

Small ISO-Certified Org

1-25, 26-49 employees · 1 standard

\$1,500 – \$6,500

per year

2

Mid-Size Organization

50–250 employees · 1–2 standards

\$6,500 – \$12,000

per year

3

Integrated / Multi-Standard

250+ employees · 2+ standards

\$12,000 – \$25,000+

per year

Pricing is aligned with L&D budgets and competitively benchmarked against enterprise LMS platforms and compliance training providers.

Market Comparison

MSI vs. the Alternatives

Provider Type	Pricing Model	Annual Cost	ISO Library Breadth	Role Aligned
ISO Course Sellers	Per-course / per-person	\$100–\$2,000/person	Variable	✗
General LMS (SMB)	Per-user subscription	\$3K–\$25K/year	Generic	✗
Enterprise LMS	Enterprise contract	\$15K–\$100K+/year	Generic	✗
Compliance Platforms	User-based or flat annual	\$5K–\$50K/year	Moderate	Partial
MSI Corporate License	Flat annual license	\$3.5K–\$25K/year	ISO-Specific ✓	✓ By Role

MSI sits above one-off course sellers and below large enterprise platforms — but with unmatched ISO depth and role alignment.

How the License Works

01

Organization Qualifies

License is available to ISO-certified corporate entities. Your certification status determines license tier and applicable standard coverage.

02

License Agreement Signed

Annual license agreement executed between your organization and MSI. Coverage, standards, and terms are defined at signing.

03

Access Activated

Your team receives access to the full MSI course library. Courses are available immediately — no per-person enrollment delays.

04

Deploy as Learning Paths

Assign courses by role using MSI's PDCA framework. Customer Focused, Leadership, Operations, or Employee Advocate tracks.

05

Train Continuously

Use training on-demand — pre-audit, onboarding, role changes, or routine competence maintenance. No friction, no additional cost.

Comparisons — At a Glance

Why certification body training isn't enough for year-round ISO competence.

Question a client asks	LRQA/DNV answer	MSI license answer
"Who certifies us?"	LRQA/DNV	(Not MSI – we support whichever CB you choose.)
"Who trains us for the transition?"	LRQA/DNV transition/public courses	MSI can complement, but CB course typically leads.
"Who keeps new leaders and staff up to speed every year?"	Limited / separate courses as needed	MSI Corporate Training License – ongoing coverage.
"How do we budget ISO training?"	Per-course, per-person, variable each year	One annual license, scaled to users/sites.

Comparisons — At a Glance

Key Feature Differences: MSI Corporate Training License vs. LRQA ISO Training

Dimension	MSI Corporate Training License	Typical LRQA ISO Training Offerings Irqa+2
Core business	Ongoing ISO training coverage for certified organizations (leaders, employees, auditors).	Certification and assurance services with add-on ISO training courses.
Commercial model	Organization-wide, seat-based annual license (training as infrastructure).	Per-course, per-person training fees; each class booked separately.
Time horizon	Designed for continuous coverage: onboarding, refreshers, and auditor development year-round.	Event-based: public and in-house courses scheduled at points in time.
Audience integration	Single license intentionally covers executives, all staff, internal audit foundations, and qualified internal auditors.	Separate courses by topic/standard; buyers assemble their own mix.
Link to certification body	CB-agnostic; complements whichever certification body the client uses.	Directly tied to LRQA's own certification and audit offerings.
Focus of training content	Internal understanding, awareness, and internal audit competence to keep systems effective between external audits.	Understanding the standard, transition requirements, and audit preparation. Irqa+1
Evidence & records	Completion records and certificates embedded in the license as part of ongoing coverage.	Certificates tied to specific LRQA courses; evidence spread across separate events.
Budgeting impact	Converts ISO training into a predictable annual line item, scaled to users/sites.	Training spend varies year-to-year with headcount changes, transitions, and new audit needs.
Dependency on provider	Designed so organizations can run training themselves once licensed; MSI is less "bottleneck."	Organizations often depend on LRQA's schedules and availability for key courses.
Role in ISO strategy	Positions training as a permanent component of the management system itself ("competence engine").	Positions training as a support service around certification and transition projects.

Why MSI?

What Sets the Corporate Training License Apart

1

ISO-Specific Depth

Every course is built around a specific ISO standard — not generic compliance content repackaged with ISO terminology.

2

Role-Based Alignment

Training maps directly to the roles auditors evaluate: Customer Focus, Leadership, Operations, and Employee Advocate.

3

80+ Systems Built — 28 Years Doing It.

MSI's courses reflect real-world ISO implementation experience since 1998 — not textbook theory.

Infrastructure Pricing

Flat annual license removes the friction of per-course budgeting, encouraging training when it's needed most.

Expanding Library

Q1 and Q3 2026 content releases are included in your license. You grow with MSI's content without additional cost.

White-Label Ready (as an upgrade)

Deploy under your brand. Your employees experience a seamless, corporate-branded learning environment.

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Ready to License MSI's ISO Training?

Let's discuss the right license tier for your organization's size, standards, and training goals.

Schedule a Conversation

Get In Touch

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Years of ISO Excellence